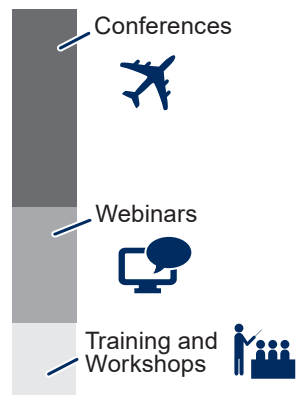


What are some of your benefits of CPAmerica membership

Events:

CPAmerica events include exclusive conferences, webinars, training and workshops, sharing calls, and specialized events.



Expert Services:

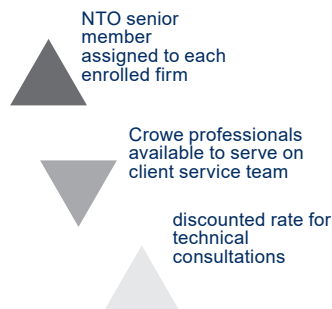
CPAmerica has available to members a Director/Consultant for A&A and a Tax Coordinator.

CPAmerica also has experts on retainer in these areas:



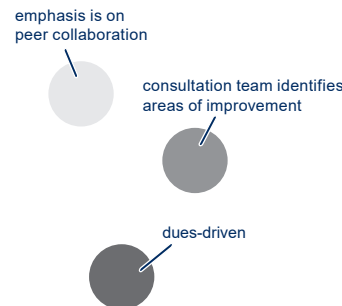
Crowe Horwath LLP National Tax Office:

CPAmerica has been working with Crowe Horwath LLP to allow our members access to Crowe's National Tax Office and other specialized resources.



Visitation Improvement Program (VIP):

The VIP is designed as an enrichment experience for the visiting firm and for the visiting team consultants, both managing partners from different CPAmerica firms.



Specialty Groups:

Members collaborate through discussion lists, sharing calls, and live events.



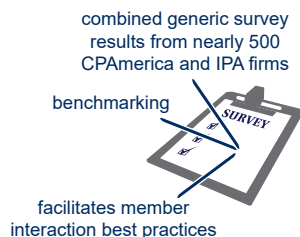
Some of our main groups:

- New Leading Partners*
- Marketing*
- Technology*
- Firm Administrators*
- Large Firm Group*
- International*

Surveys:

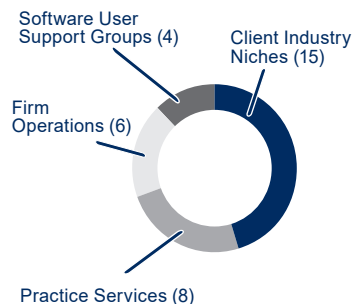
The annual benchmarking surveys conducted by CPAmerica are the embodiment of our motto "Improving Through Sharing."

Surveys include Practice Management, Marketing, HR, and IT.



Discussion Lists:

CPAmerica e-mail discussion lists are available in more than 30 topic areas, giving members immediate access to the expertise of other CPAs across the U.S.



RISE Inclusion Initiative:



The RISE Inclusion Initiative (**Recruit - Involve - Sustain - Elevate**) is a plan focused on building bench strength for your firm, increasing diversity, and engaging employees.

The RISE program includes a toolkit that addresses the key elements of fostering long-term successful employees.

CPAmerica's Hybrid Model:

CPAmerica's hybrid model offers our members the best of both worlds:



Horizontal: Firms are able to access resources from other comparable member firms in a non-competitive environment.

Vertical: Through our affiliation with Crowe, members are able to utilize access to their worldwide reach and the expertise of larger firms.

International Reach:

CPAmerica is a member of Crowe Horwath International, which provides worldwide business resources and information to our members.

