

What are some of your benefits of CPAConnect membership

Events:

CPAConnect events include an exclusive annual roundtable of partners, plus targeted webinars, sharing calls and other specialized events. In addition, you can participate in selected A&A and Tax conferences hosted by CPAAmerica International.

At these events, members share best practices. They also network and learn from nationally-acclaimed speakers, all the while earning CPE credits.

- Conferences 
- Webinars 
- Specialized Events 
- Sharing Calls 
- Training and Workshops 

Sole Practitioner & Multi-Partner:

CPAConnect offers several unique services and benefits to the association's multi-partner and sole practitioners.

There are specific discussion lists where practitioners can post questions and receive assistance from others within the community.

In addition, there are targeted sharing calls and best practice webinars that focus on the needs and issues of both practitioners.

- Succession planning
- Best practices
- Referral sources
- Sales/marketing
- Tech support from experts
- Member sharing



CPAAmerica Sponsors:

A very unique feature of membership for CPAConnect members that are located within a CPAAmerica firm's coverage area is the opportunity to be sponsored by and work closely with this firm.

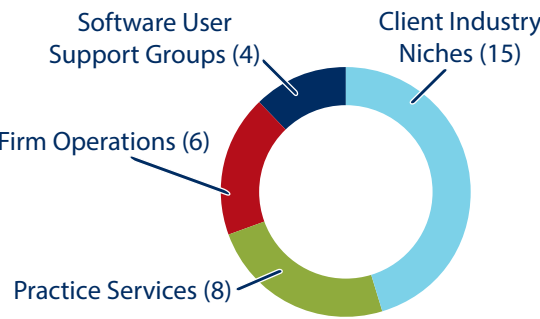
This participation affords CPAConnect practitioners the opportunity to remain independent and at the same time tap into the national and international resources of CPAAmerica.

- Sponsorship gives you access to specialized assistance in tax, auditing, business consulting and best practices
- With a sponsor, you gain second opinions on engagement concerns
- Sponsorship allows for better positioning to expand your client services and build credibility with referral sources
- Sponsors can help you expand business opportunities



Discussion Lists:

CPAConnect has numerous email-based discussion lists that are available in more than 30 topic areas, giving members immediate access to the expertise of other CPAs across the United States.

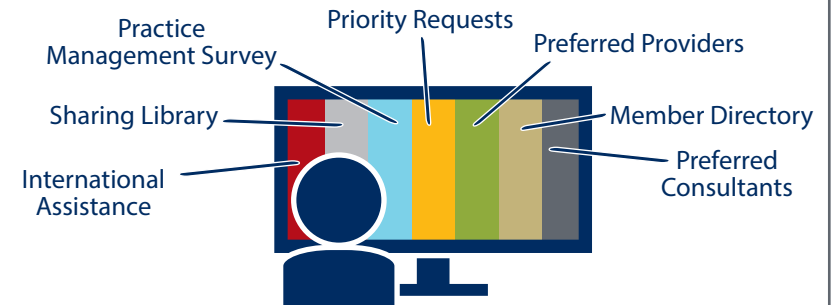


Category	Count
Client Industry Niches	15
Practice Services	8
Firm Operations	6
Software User Support Groups	4

Members-only website:

CPAConnect members have access to their own exclusive website. This site serves as the portal for members to access the sharing library, news and events, member directories, and other services.

In addition, the new public website for CPAConnect compliments and enhances the prestige of membership in the association.



International Reach:

CPAAmerica is a member of Crowe Horwath International, which provides worldwide business resources and information to our members.

- International Referrals
- International Priority Requests
- International Group